

# NWSEO Segment on NBC TODAY Show NWSEO Garners National Media Attention on NWS Staffing Shortages

(May 14, 2014) NWSEO's efforts to highlight critical staffing shortages of Emergency Essential Employees has garnered results on a national scale, including a live shot and segment on the NBC TODAY Show on Friday, May 9. We are still working with national media on this effort and expect more news stories to air within the week and appear in print publications. Here are links to recent stories as a result of this effort:

## **NBC TODAY Show, Friday, May 9**

http://www.today.com/video/today/55138865/#55138865

## Greenwire Online Publication, Tuesday, May 14, 2014;

NOAA: 14% of Weather Service staff slots vacant -- union

The article by Emily Yehle, E&E reporter, is posted on www.nwseo.org

#### NBC 5 Dallas KXAS Monday, May 5

http://www.nbcdfw.com/investigations/Many-National-Weather-Service-Offices-Short-Handed-This-Storm-Season-258023201.html

## **KPRC Houston Tuesday, May 6**

http://www.click2houston.com/news/national-weather-service-staffing-shortage/25843856

### ABC 2 WBAY Green Bay, WI May 8

http://www.wbay.com/story/25469605/2014/05/08/national-weather-service-office-shorthanded-for-severe-storm-season

Additionally, NWSEO's communications and media involvement with the Fed-Postal Coalition also has NWSEO featured in their "What Dreams are Made of" campaign with an image featuring NWSEO member Robb Lawson on the lower right side of the graphic. The image will be shared by the Fed-Postal Coalition and will appear on their America Counts on Us Facebook page and is posted on <a href="www.nwseo.org">www.nwseo.org</a>. We are asking our members to show their support by "liking" this page on Facebook. Thank you for your NWSEO membership. You are the strength of our organization.



-NWSEO-

No one cares more for National Weather Service employees than National Weather Service employees.

No one works harder for National Weather Service employees than National Weather Service employees.

We are NWSEO.